

BAPTIST RETIREMENT HOMES
FOUNDATION
FAITH • FAMILY • FULFILLMENT

2023 Annual Report to Baptist Churches and Associations

Greetings from Baptist Retirement Homes Foundation! We are thankful for another year of having the privilege to care for older adults in North Carolina. The ThriveMore (formerly the "Homes") communities across the state continue to thrive and grow, all while providing a standard of care head and shoulders above our for-profit counterparts.

Renovations and growth continue on campuses across the state. Our residents and the greater community have spoken, and we have listened. With 10,000 baby boomers turning 65 every day, there is a consistent need for more homes and dynamic, innovative approaches to healthcare. Our ThriveMore at Home Program is a wonderful example of innovation. Recognizing that there was not a Baptist Retirement Home in the Triangle we chose to launch ThriveMore at Home in Raleigh. This is a Continuing Care at Home program for independent adults who want to age in place. Our unique program allows members to receive a lifetime promise of care and services at the high standard demonstrated in our legacy of caring for North Carolina seniors.

The Baptist Retirement Homes Foundation is proud to support ThriveMore in their endeavors, and are thankful for the support and encouragement we have received for over 70 years. The ongoing investment from churches and individuals across the state and beyond enabled us to provide benevolent funding of approximately \$4.6 million dollars in 2022, offering assistance to more than a quarter of the resident population. We thank you for answering God's call to give to those in need of care. Baptist Retirement Homes Foundation gives 100% of every dollar donated directly to resident support, a feat that most nonprofits are unable to achieve. We simply cannot thank you enough for your investment in older adults. Contributions of any size and in any manner make a significant difference and are received with deep appreciation.

With our communities in Winston-Salem, Concord, Albemarle and Asheville all growing, so must our team. We are thrilled to welcome two new Church Relations Managers to the Foundation team. Wesley Berry and Stephanie Shaffer have joined Hal Bilbo in working tirelessly to engage with you- our church families and associations. They each bring years of ministerial experience and a strong faith to the Foundation team, and we know they will do great work.

As excited as we are about our new team, we were equally disheartened when Keith Dixon announced his retirement in January. Keith was with the Foundation for 7 years, serving as a dedicated and loyal friend, supporter, and missionary. Keith was instrumental over the years and it is no surprise that it took us TWO employees to fill his shoes. We continue to be grateful for his service and know that you share that sentiment as well.

Please know that we continue to explore ways to reach more older adults who need our communities and services. We are eager to partner with local churches and associations that have a vision to help older adults. Baptist Retirement Homes Foundation would value the opportunity to share with your congregation, senior group, youth ministry, and mission teams about this vital ministry and areas of need among our senior adults. We have speakers across the state that would embrace the opportunity to engage with your church family, and we always welcome groups from your church to visit one of our communities and share or offer ministry activities with our residents. Our Medicine from the Heart program also provides a great opportunity to engage mission groups, VBS participants, Sunday School Classes, or youth ministries. This initiative helps older adults with limited financial resources purchase vital medications. If you are interested in this unique program, we will provide you with everything needed for a successful outcome- empty medicine vials, collection materials, and a speaker connected to the program if requested. Simply have your groups fill the vials with change, checks, or cash, then submit a gift for that total amount. This program touches lives in a direct and significant way. More specific information and recipient testimonial can be viewed on our website: <https://www.thrivemorenc.org/foundation>.

We also hope you will visit our website <https://www.thrivemorenc.org> to learn more about our communities and the vibrant activity that is taking place across our state. Additionally, use the church resources tab to find a growing resource page for your use. And lastly, donations can always be made securely via our website.

Baptist Retirement Homes Foundation is blessed to have outstanding support and we never take your prayers and contributions for granted. We cherish our Baptist heritage and values, and will continue to work to share our Christ-centered compassion for older adults. May God continue to bless you as you share the Gospel and as you share prayer and financial assistance to support and enhance the lives of many through Baptist Retirement Homes Foundation.

Sincerely,
Monique Farrell
Monique Farrell

For more information, please never hesitate to reach out to me at mfarrell@thrivemorenc.org or by calling me at 336-748-6451. I would love to hear from you!