



# SBC | EXECUTIVE COMMITTEE

## ANNUAL MINISTRY REPORT

The SBC Executive Committee seeks to serve churches as they prioritize, elevate, and accelerate the vision of reaching every person for Jesus Christ in every town, every city, every state, and every nation through collaborative partnership, cooperation, and generosity.

Below are the highlights of the SBC Executive Committee's work in the past year as they sought to fulfill the seven Ministry Statements assigned by the Convention, as listed under "Ministry Statements" in this 2022 Ministry Report.

### Convention Communications

The SBC Executive Committee's Communications team continued to tell the story of what God is doing in and through Southern Baptists in 2021. With more than 1,300 stories published, the work of Southern Baptists was highlighted time and again through the work of Baptist Press and SBC Life.

Baptist Press was recognized by the Evangelical Press Association for its website and placed in its annual awards winning the Award of Merit in the Denominational (Digital) category. SBC Life was also recognized winning the Award of Merit for Most Improved (Print) magazine. Reporters for Baptist Press also picked up a pair of awards from the Baptist Communicators Association.

At the 2021 SBC Annual Meeting, the SBC Executive Committee also facilitated the work of more than 150 journalists representing more than 100 secular and religious news outlets including some of the largest media outlets in the world like the New York Times, Wall Street Journal, Washington Post, and New Yorker.

### Great Commission Relations and Mobilization (GCRM)

The SBC Executive Committee's GCRM team affiliated 77 new churches and 112 new Southern Baptist campuses as well as provided Convention updates and Cooperative Program education to 32 Ethnic Fellowships which represent over 11,000 SBC Churches.

The GCRM team also coordinated the Ethnic Fellowship Booth participated by 8 ethnic fellowships at the 2021 SBC Annual Meeting and hosted the Vision Stage featuring live programming Monday through Wednesday with topics such as Send Relief; church planting; sending more missionaries; calling out the called; reaching, baptizing and discipling 12 – 17 years olds; diversity in the SBC; Vision 2025, how state conventions can assist churches, and others.

The GCRM team facilitated the SBC Executive Committee Leadership Team in representing the Executive Committee in 37 of the 38 state conventions annual meetings that took place in 2021 and sponsored a Cooperative Program event in 5 of them.

Additionally, the Great Commission Relations and Mobilization Team accomplished the following:

- GCRM team member coordinated, along with Hispanic leaders, a large gathering of 800 Hispanic pastors and leaders at the 2021 SBC Annual Meeting. Also, raised \$40,000 to cover the cost of the event.
- GCRM team member participated in developing a path for the involvement of more Hispanic leadership in key roles for NAMB and IMB.
- GCRM team member mobilized 140 African American pastors and leaders through "Real Talk" zoom conferences focusing on retirement benefits through GuideStone, discussion on CRT, Vision 2025 and the Great Commission.
- GCRM team member identified and recruited 51 leaders for the Black Emerging Leaders Pipeline.

- GCRM team members engaged pastors through Q & A sessions through Zoom conferences, built relationships through pastors' meetings at state conventions, associational offices and a large pastors' rally in Anaheim, CA.
- 33 Asian gatherings have been hosted and participated with 10 Asian affinity groups of Burmese, Chinese, Cambodian, Korean, Hmong, Filipino, Japanese, Laotian, Japanese and NextGen with an attendance of 2,620 Asian Americans.
- Acts 1:8 Partnership launched with 9 Southeast Associations in Missouri Baptist Convention adopting a Filipino affinity group for North American church planting and missions in the Philippines.
- GCRM Led a diversity research project with Minh Ha Nguyen, tracing back SBC's diversity since 1990 to 2019 based on available ACP. Three big takeaways out of the research: 1) On average 2 in 10 congregations in SBC are ethnic minority; 2) Of the 10 thousand new congregations (net), 8 in 10 are ethnic minority; 3) Ethnic minority groups increased by 1 million members while Anglo decreased by 1 million members (net).
- GCRM team members coordinated the Guidestone Summit involving 18 Asian national leaders representing 10 Asian affinity groups.
- GCRM team member coordinated the first Asian kick-off gathering attended by 300 Asian national leaders and pastors representing 27 Asian nationalities.
- GCRM team member launched the formation of the Myanmar Churches Network representing 96 SBC Burmese churches.
- The GCRM team coordinated the production and the presentation (at the SBC annual meeting) of three ethnic videos featuring leading churches in our ethnic communities.
- GCRM team members participated in the annual meetings and Asian Pastors Retreats attended by 2,340 Asian pastors and leaders across the Southern Baptist Convention
- The GCRM team members made onsite visits to the International Mission Board, the North American Mission Board, Southern Baptist Theological Seminary and over a dozen of our state convention offices. Many of these meetings included visits with local associations and churches.

## Southern Baptist Foundation

This annual report provides ample evidence that the Southern Baptist Foundation (SBF) has been graced with yet another solid year despite COVID, the fears in the market and in the economy.

"Serving God Together" is our motto for 2022. For 75 years, the Southern Baptist Foundation has been working together to raise and distribute funds to further God's Kingdom. For the year ended September 30, 2021, the SBF grew its assets by \$27 million and distributed a little over \$420 million for Kingdom causes. Since our inception, over \$5.5 billion has been distributed for Kingdom causes. It takes great people, serving great donors and great organizations working together, to really make an impact for the Kingdom. We follow the legacies of wonderful men and women of Christ who faithfully served the Foundation to make us what we are today.

In Ecclesiastes 4:9, God tells us, "Two people are better than one, because they get more done by working together" (NCV). By working together with our other Southern Baptist entities, as a team, so much more can be done. Through our partnership with the IMB, 78 missionary families received a free estate plan last year. In 2021, the SBF also assisted individuals which wanted to generously support the IMB through their estate. Over \$38 million in future gifts was committed. Since partnering with the IMB in 2013, over \$207 million in future gifts has been designated.

We also desire every believer to have the opportunity to participate in quality estate planning as an act of stewardship. Imagine the impact if God's people developed plans that resulted in releasing billions of dollars to kingdom work in the next generation. That goal is absolutely within reach, and that is the vision of the SBF. Last year, 346 families were consulted regarding their estate plans with future planned giving gifts of \$74.6 million. Since 2013, over 2,800 families have been assisted with their planning needs with future gifts totaling \$542 million.

As we walk through this journey called life, we need to remember that we are not supposed to do everything on our own. We need other people to walk alongside, and help us, just as other people also need the Foundation. As we share the burden of working with fellow Christians, we find that we can accomplish more for the glory of God. When we serve; we need to serve together and cooperate.

The Foundation exists to serve others and work behind the scenes to make others successful. Our paths cross times, destinies, and people for a purpose. Our lives are meant to connect as building blocks upon the foundation of our Lord Jesus Christ to help bring about change in the world of individuals we meet and pray for and love with the heart of Christ.

## Cooperative Program Promotion and Stewardship Development

Our entire staff understands their individual role in promoting the Cooperative Program. The Cooperative Program is our financial fuel to reach every person for Jesus Christ in every town, every city, every state, and every nation.

- The EC sponsored the first ever CP and Stewardship Partner Engagement Retreat in Orlando, Florida this past April. The retreat consisted of guest speaker, Tommy Green, State Executive Director, Florida Baptist Convention, and an all-day strategy planning session of partners from state conventions and SBC entities.
- The GCRM held six Cooperative Program and Stewardship Virtual Summits. These summits are a collaboration of state convention and other ministry partner leaders who promote the Cooperative Program and Stewardship. The summit is a platform for sharing ideas and strategizing together.
- We created an online sharing resource portal with written resources, videos and social media ideas for use by state conventions and SBC entities and a link for our partners to also share CP and stewardship resources with the EC and others.
- Released six new Cooperative Program videos.
- Provided a social media schedule and requested that all state conventions and SBC entities post monthly CP centric content from the schedule.
- The Communications Team created and posted 52 weeks of CP Stories that were used in social media posts by the EC and our ministry partners. The stories were also designed for churches to utilize the information in their weekly services.
- The VP for GCRM sent personal thank you notes to top CP giving churches.
- We released three brand new CP/ethnic videos for the 2021 SBC Annual Meeting.
- The EC created and posted a downloadable Digital CP Church Kit. Included in the kit is information for churches to launch the CP Ambassador Program.
- Partnered with Georgia Baptist Foundation to conduct a national stewardship survey.
- Provided more than 10,000 Ten Percent: A Call to Biblical Stewardship Books to churches and state conventions.
- Repurposed the It's a New Day Bible Study and created a workbook that was given out at the 2021 SBC Annual Meeting and posted online. Five thousand books have been provided to Southern Baptist Churches and state conventions.
- Created and posted a downloadable digital Stewardship Church kit.

## Prayer Ministry

- Hosted a National Prayer Summit to launch the Prayer Ministry Initiative of the SBC Executive Committee.
- Launched the Pastor's Prayer Tool Kit from SBC.net
- Partnered with other state conventions and SBC Leaders in the National Prayer Link.
- The SBC EC partnered to sponsor the National Prayerlink Summit.
- The SBC EC partnered with Praying on the Mountain Prayer Initiative where over 100,000 people were mobilized to pray for revival and Spiritual awakening.